

*Andrea Lecce is responsible for the Marketing Retail Department of Intesa Sanpaolo, offering services and products to retail clients and affluent.*

*Intesa Sanpaolo is one of top banking groups in Europe with €40.1 B market capitalisation, and leader in all business groups in Italy (retail, corporate, wealth management) serving 11M customers through about 4,000-branch network.*

*Andrea assumed several responsibility in Pricing, Customer Relationship Management and Planning and Control in the Bank , both in asset management companies and in consulting firms.*

*He has a scientific education , degree in Information Science and Masters in Business Administration, both with honors.*